



GESKE

GERMAN BEAUTY TECH

EDUCATION MANUAL

2023

MOST EXPENSIVE
SKINCARE
INVESTMENT EVER



AGENDA

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Follow our path to revolution and enter the GESKE universe.

I AM GESKE



01. GESKE GERMAN BEAUTY TECH

Traditionally, the average consumer has always looked to creams to fulfil dreams of flawless skin, while the more financially privileged segment of society frequents clinics and dermatologists for invasive cosmetic procedures and surgeries. The difference between these two routes is clear: only the latter works! With a penetration percentage of just 0.3%, creams and other skincare products are wasted on your skin, UNLESS you combine them with beauty devices that enhance their absorption and utilize various technologies to reverse the effects of aging and the elements on your skin. So far, very few such devices have been available on the market and the ones that are available are so outrageously priced that they are far out of the reach of most beauty seekers. This is where GESKE comes in.

GESKE was born after four years of in-depth research into beauty technology and the power of Artificial Intelligence. Our range of 250+ beauty devices (and more in constant development) are a game changer because:

- **They are scientifically proven to work.** Cutting-edge technologies like pore-opening warmth, LED lights in various wavelengths, positive and negatively charged ions, sonic pulsations, and low-voltage microcurrent are harnessed in just the right way to work wonders on your skin through the application of our devices in combination with our own line of specially developed skincare products.
- **They are affordable.** Our devices are priced up to 90% lower than market competitors, making them accessible to a vast majority of beauty consumers and successfully democratizing the pursuit of flawless skin.
- **They are turbo-charged by the GESKE app.** Our free, AI-powered app's unique Skin Scan analyses your skin and offers a personalized skincare routine with smart product recommendations in a matter of seconds. Featuring thousands of guided video sessions for our devices in 45 languages, the app adds incredible value to the GESKE consumer's skincare journey.
- **They're attractive, easy to use, & available in 11 colors!** Using beauty devices shouldn't feel like a visit to the doctor. With 11 exciting colors and ergonomically designed devices that are astonishingly easy to use, we're making skincare fun, desirable, and undeniably effective. The icing on the cake? Our devices feature time-saving technologies for an optimized skincare experience.
- **They're guaranteed to last for 15 years.** An average tube of cream lasts a couple of weeks. A GESKE device offers a 15-year guarantee in addition to the local product warranty! We are committed to bringing our customers supreme quality at unbelievable price points.

We are the ONLY brand to offer such a wide range of affordable SmartAppGuided™ beauty devices and skincare products all over the world. GESKE is the obvious and logical choice for anyone who yearns to look their beautiful best. Think beauty. Think GESKE.

I AM GESKE



01. VISION & MISSION

Creams are Dreams

The beauty retail industry falls significantly short of fulfilling goals of flawless skin. Consumers have no choice but to rely on costly and time-consuming appointments with dermatologists and cosmetologists, with no guarantee of achieving a real impact on their skin's overall appearance and quality. Taking care of the skin should not be complicated, and consumers deserve simpler and more effective solutions at an affordable price point. It is essential that everyone has access to skincare devices and products that deliver their intended results and enable the user to achieve their individual beauty goals.

GESKE's noble mission is to revive the skin's innate flawlessness, offering uniquely sustainable devices symbolizing enduring commitment.

Through its range of affordable SmartAppGuided™ solutions, GESKE empowers customers with everything they could possibly need to embark on their personal skincare journeys, thus simplifying individual skincare.

Each device targets multiple skin goals, igniting a thrilling transformation experience. The advanced skin renewing technologies, such as SmartSonic Pulsations, High-Efficiency Depuffing System, Full-Spectrum LED Lights, DeepDerma Skin Renewal & Firming Technology and MicroCurrent Face-Lift Technology, synergistically breathe new life into the skin, defying time's relentless march with astonishing power.



GESKE

2. PRODUCT AND BRAND USP_S

Value Proposition

We harness the immense power of AI to restore your skin to its true perfection, employing remarkably precise skin scans in our GESKE Beauty App, the results of which are used to generate personalized skincare routines crafted specifically for your skin type and individual preferences. To transform your skin into immaculate flawlessness, we created the world's only holistic and affordable SmartAppGuided™ range of futuristic beauty solutions featuring 250+ beauty devices with over 150 technologies. With cutting-edge design at the core of our brand philosophy, our devices are guaranteed to last for at least 15 years, making them a uniquely sustainable beauty solution. We are proud to shatter long-established norms of limited warranties with a 15-year guarantee in addition to the local product warranty. Embark on a journey of discovery with GESKE and unlock the smartest way to care for your skin.

2. PRODUCT AND BRAND USP's

AN UNPRECEDENTED 15-YEAR GUARANTEE

Our Commitment to Sustainability

Made with love, precision, and unparalleled ingenuity, GESKE devices charm your skin and your closet for years on end. We are proud to shatter long-established norms of limited warranties with a 15-year guarantee in addition to the local product warranty. This path-breaking approach reflects our commitment to sustainability in product design and quality and puts us in league of our own.



2. PRODUCT AND BRAND USP's

UNBOXING REIMAGINED

Even GESKE packaging is high-tech.

Across our range of 250+ products, we created a consistent packaging concept which cuts through all the “creams are dreams” noise! At first glance, we display all the Skin Conditions that the consumer can work on with each product – a truly unique level of information and user-centered orientation.

Additionally, we educate the consumer on all the innovative technologies and features built into our high-tech products. To truly bring this technology-driven approach to the next level, a QR code on the box directly adds the product to your App inventory: an incomparable plug and play experience without annoying set-up time. Finally, the magnetic clip and transparent window make the unboxing effect unforgettable.



2. PRODUCT AND BRAND USP's

GESKE
GERMAN BEAUTY TECH

SHOP BY COLOR

Color up your beauty routine in one of our 11 vibrant shades

With GESKE you can offer your customers a unique selection of colorful home spa products best suited to your customers and their style: This is your worldwide first opportunity to style your bathroom in your favorite color – with high tech devices from a single brand. Uplift your bathroom to a home spa and forget about pointless and expensive cosmetologist treatments. Now is your time to jump on the huge cross and upselling opportunities, since your customers will come back for more to collect them all.



2. PRODUCT AND BRAND USP's

POINT OF SALE DISPLAYS

Revolutionary success rate



Choose your Display of choice



A close-up portrait of a woman with freckles and purple eye makeup, looking directly at the camera. Her hair is dark and appears to be braided. The background is a soft, out-of-focus blue.

\$ 120,000,000 BUDGET

3. Awards

WELCOME TO THE MOST AWARDED BEAUTY COMPANY



4x



reddot winner 2023

5x



当代好设计
Contemporary Good Design
WINNER 2022

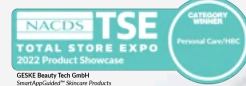
2x



6x



INNOVATIVE
FMCG PRODUCT
— of the year 2022 —



36x



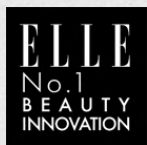
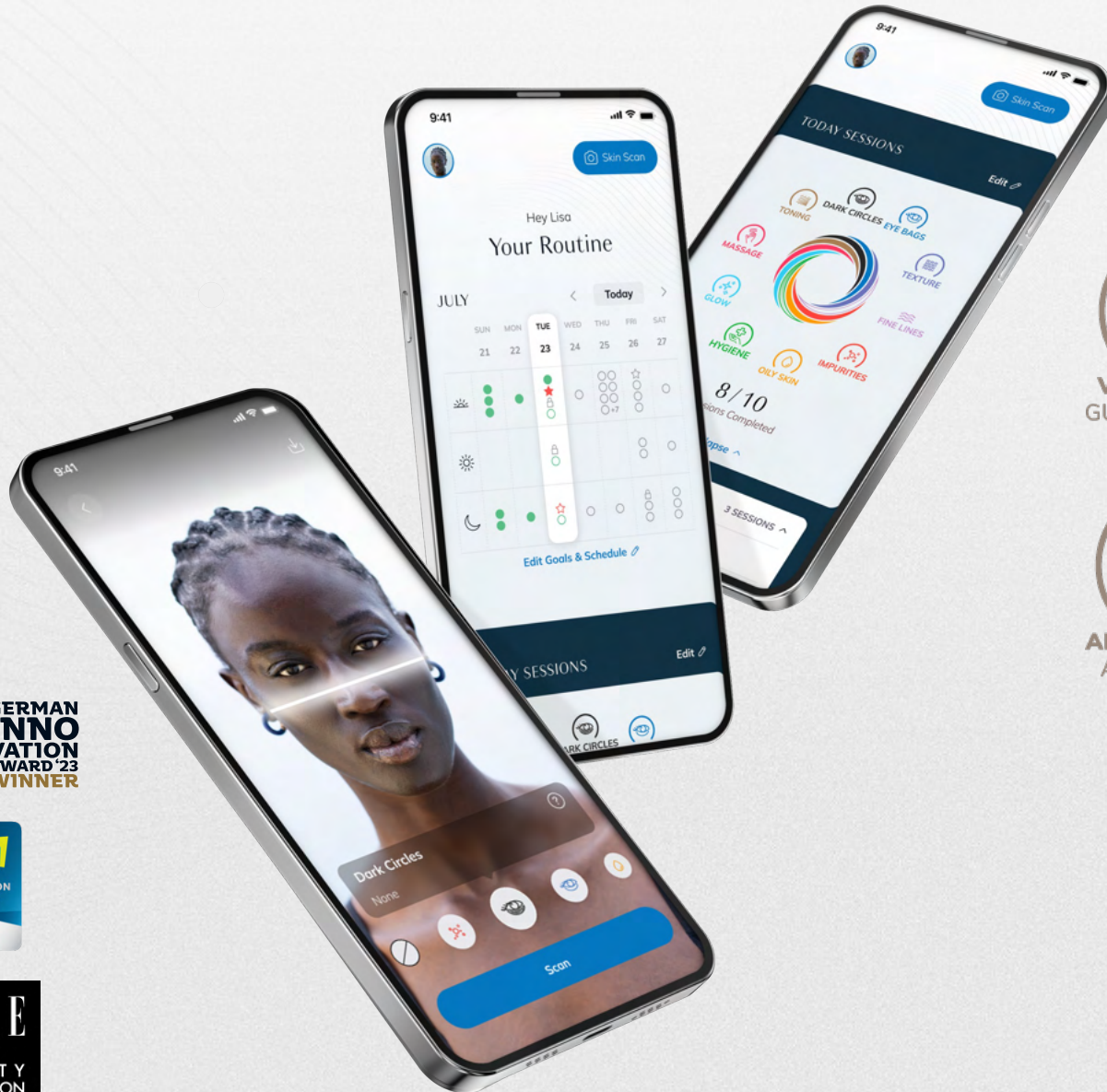
SMART APP GUIDANCE

Available in 45 languages, our free App utilizes artificial intelligence to unify the skincare experience and guide users through personalized routines.

Countless hours of complex machine learning algorithms and ground-breaking AI programming were invested in the creation of our AI ingenuity for skincare success. This beauty revolution took over 100 software developers more than four years of dedicated work to develop and even more video editors plus 45 native-speaking voiceover artists to create 56,565 individual videos! The App's results-focused video training sessions developed in partnership with leading dermatologists, ensure that you achieve expert results from the comfort of your home.

The GESKE Beauty Tech App user interface is now available in all 45 languages, the collection of 56,565 session videos. We harness the immense power of AI to restore your skin to its true perfection, employing remarkably precise skin scans and personalized skincare routines crafted specifically for your skin type and individual preferences. And now, you can finally experience what countless prestigious authorities have acclaimed, solidifying it as the most globally awarded app ever. Embark on a journey of discovery with GESKE and unlock the smartest way to care for your skin.

4. Beauty Tech App Overview



FEATURES

VIDEO GUIDED
GUIDE PAR VIDÉO

IN APP REWARDS
AVANTAGES EXCLUSIFS

EXPERT TIPS
CONSEILS D'EXPERTS

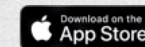
ADVANCED APP
APP AVANCÉE

AI POWERED SKIN SCAN
ANALYSE DE LA PEAU PAR L'IA

PERSONAL GUIDE
GUIDE PERSONNALISÉ

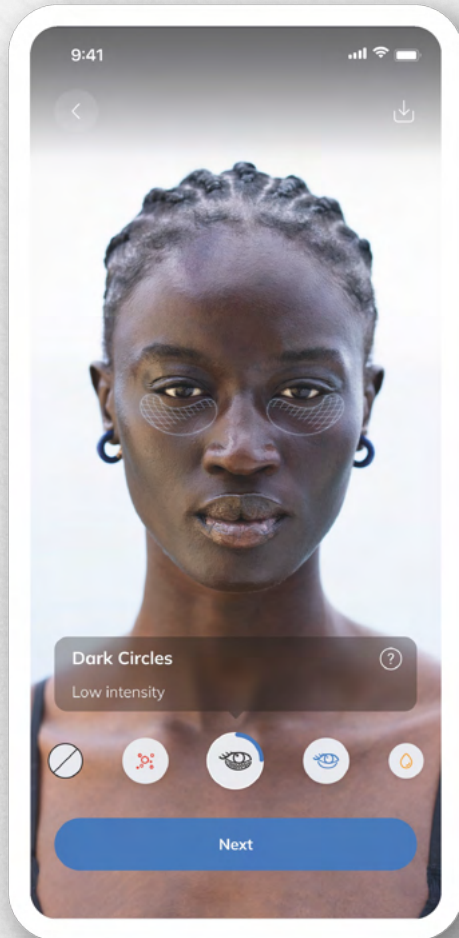
 SmartAppGuided™
Skincare Revolution

GESKE German Beauty Tech App
Available in 45 Languages

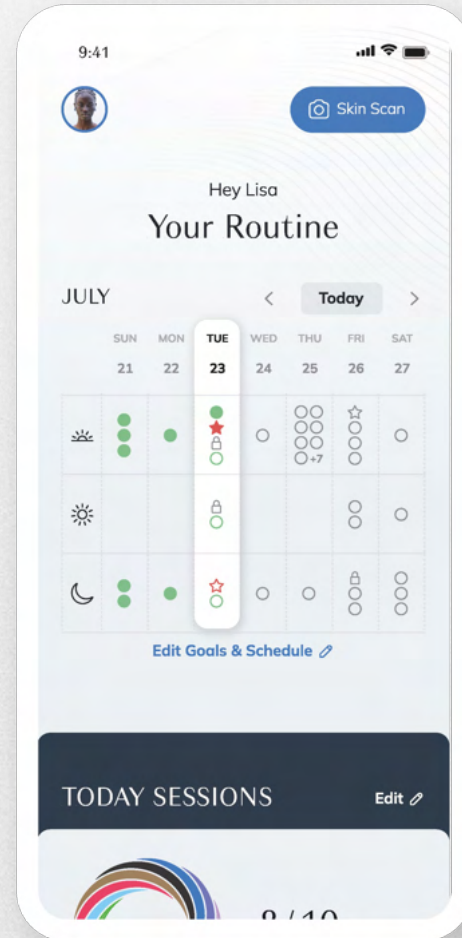


4. Beauty Tech App Overview

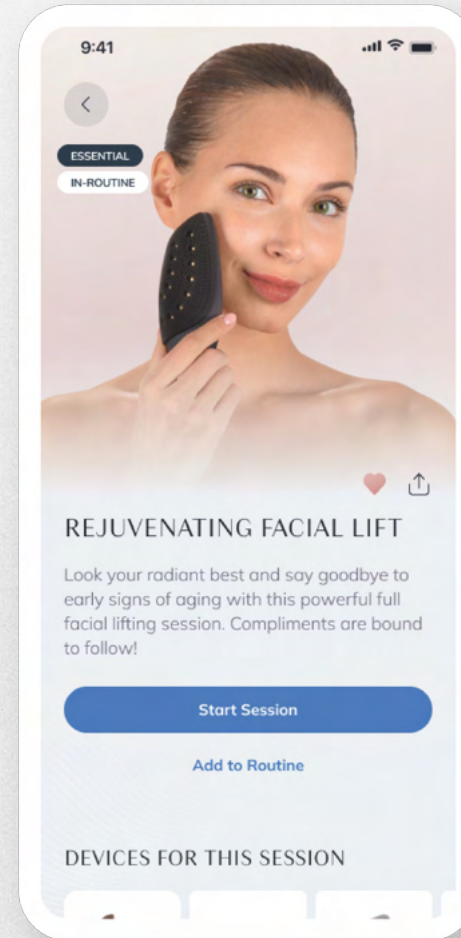
SKIN SCAN



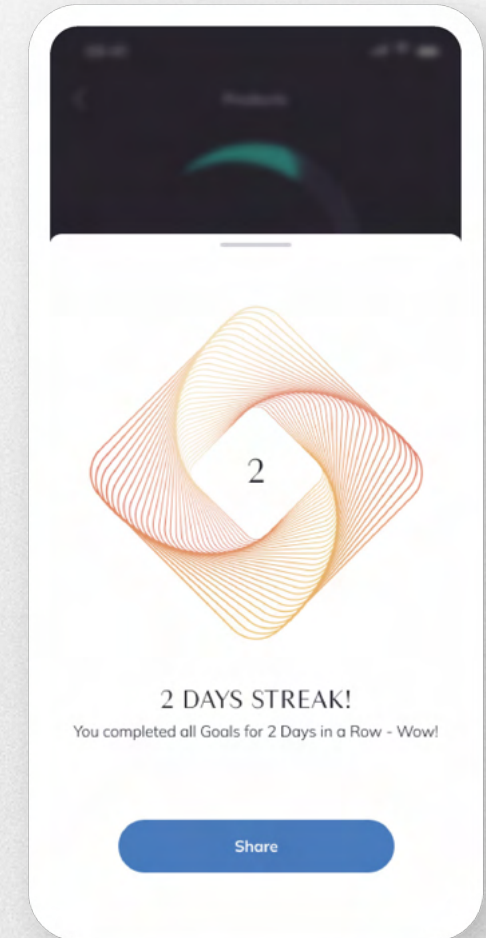
PERSONALIZED ROUTINE



GUIDED SESSIONS

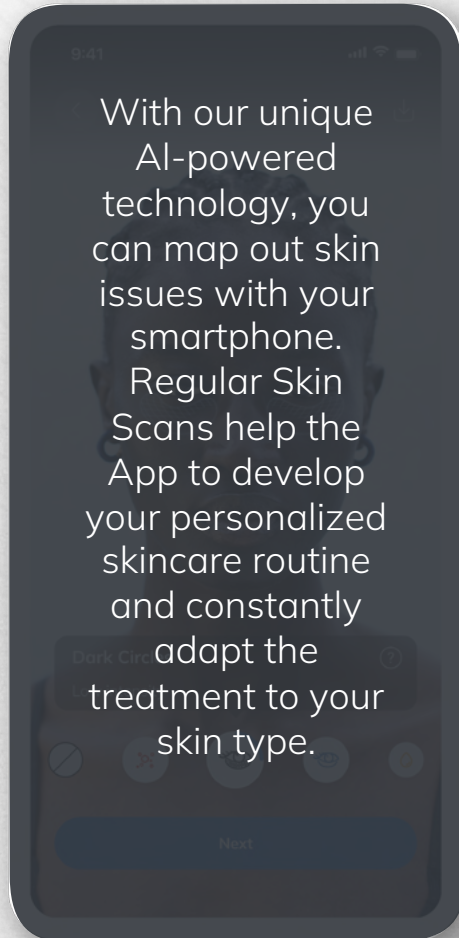


ACHIEVEMENTS

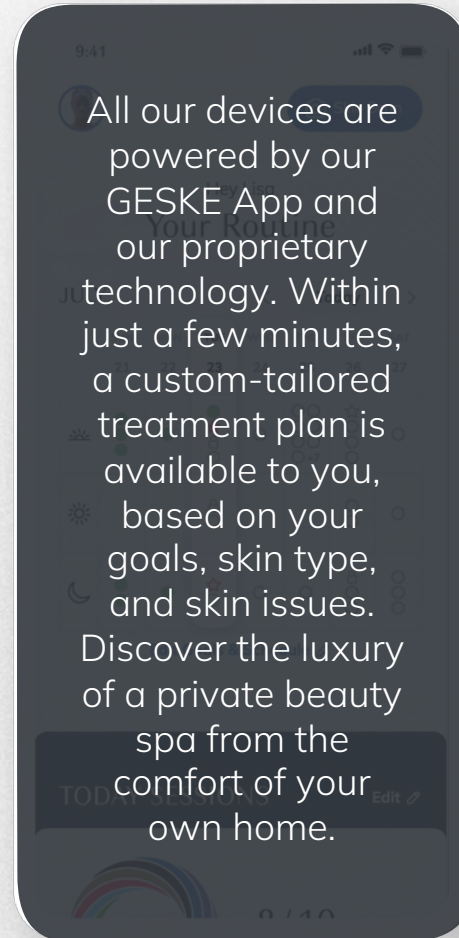


4. Beauty Tech App Overview

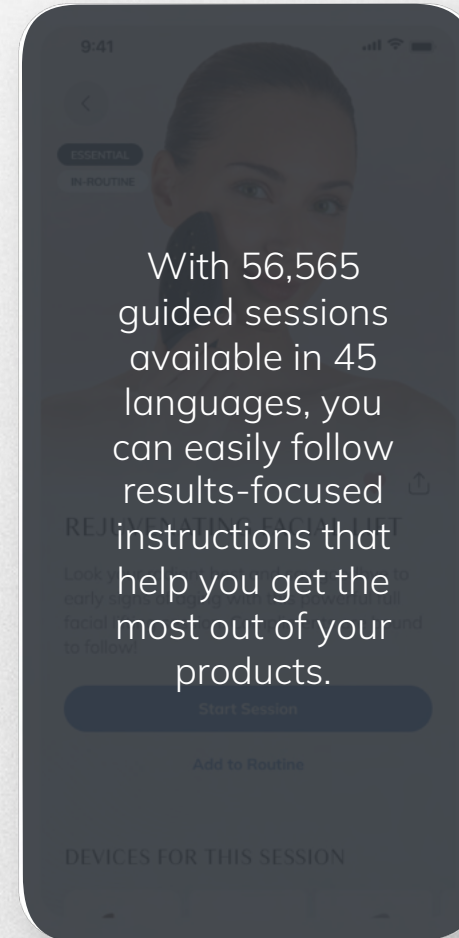
SKIN SCAN



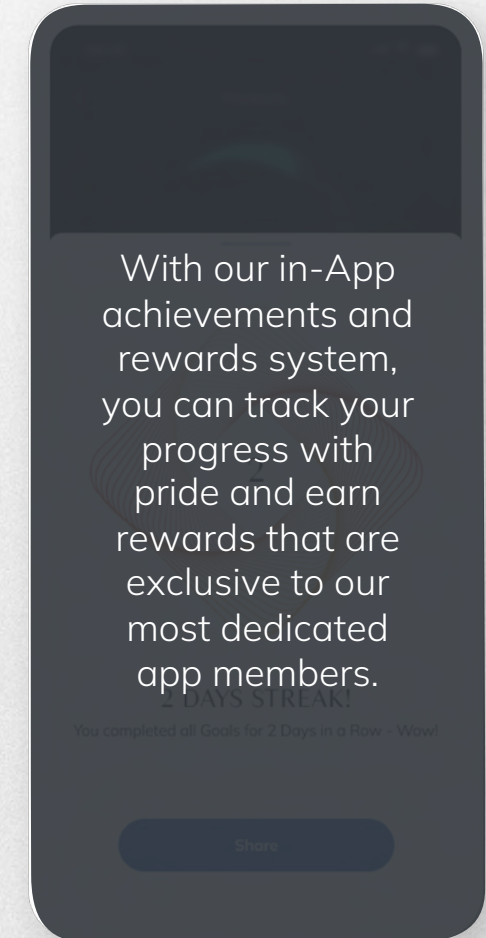
PERSONALIZED ROUTINE



GUIDED SESSIONS



ACHIEVEMENTS



5. Product Descriptions



Sonic Thermo Facial Brush | 6 in 1

Compact yet powerful – it's a cleanser, a heated brush, and a facial massager rolled into one. Get ready to unlock natural, brighter, and rejuvenated skin, starting from its deepest layers. The Sonic Thermo Facial Brush provides an Ultra Hygienic Deep Cleansing perfect for your daily Skincare Routine. Say goodbye to the dirt, oil, and makeup residue clogging your pores in a few seconds. This is all made possible thanks to a perfect synergy between our proprietary SmartSonic Pulsation Technology with over 8,000 pulsations per minute and super soft ultra-hygienic silicone touchpoints.

SKINCARE REIMAGINED CUTTING-EDGE FEATURES

📷 Skin Scan & Personal Routine Guide

🔊 SmartSonic Pulsation Technology

💧 Ultra Hygienic Deep Cleansing

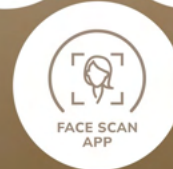


👁️ Eye-Nose Area Targeted Design

💎 Youthful Glow Massage Technology

☀️ Pore-Opening Deep Warming Technology

EASY EXPERT SKINCARE YOUR PERSONALIZED BEAUTY ROUTINE



Covered Skin Conditions



Covered Skin Focuses



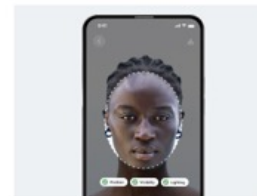
- ✓ Super soft & Flexible Silicone Tips
- ✓ 18 Full-Spectrum Cleansing Modes
- ✓ Eye-Nose Area Targeted Design
- ✓ Thermo deep Warming Technology
- ✓ Double-Sided Application Device
- ✓ Anti-Aging Massage Technology
- ✓ Long-Lasting Rechargeable Battery



The Flexible Eye-Nose Area Targeted Design ensures you won't miss a single spot.

You can now take your Routine to the next level and flip the brush over to enjoy the Pore-Opening Deep Warming Technology as it perfectly primes your skin for the optimal absorption of serums and creams, helping the active ingredients reach a deeper level of the skin. Again, the heated area is adjusted to the brush's Eye-Nose Area Targeted Design for perfectly reaching every corner.

To elevate your Skincare Routine to the max, you can also activate the Youthful Glow Massage Technology that lifts, firms, and tones your skin for that stunning, rejuvenated look.



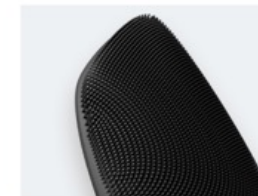
Skin Scan

Scan your skin on the AI-powered GESKE Beauty App and receive a personalized Skincare Routine incorporating your devices, along with recommended ones.



Pore-Opening Deep Warming

Enjoy our warming technology which instantly unclogs your pores and preps your skin for efficient absorption of your skincare products.



Eye-Nose Area Targeted Design

Discover our dedicated design which enables deep and precise cleansing around the eye and nose, without a single spot being left out.



Shop By Color

With 11 vibrant shades to choose from, now have a vanity counter as classy as you.

Sonic Warm & Cool Mask | 9 in 1

Our Sonic Warm & Cool Mask was first presented to the masses at Cosmoprof Las Vegas 2022 - and it won the Cosmoprof Award in an instant! See for yourself how this cutting-edge multifunctional facial mask that has convinced so many experts, lets you forget about selfie filters and nurture your skin to a new level of beauty. Try out the mask's 2-Minute Supercharged Facial! By activating the Pore-Opening Deep Warming and Full Facial Hyper-Infusion Technologies, the smart mask helps your skin to take in the active ingredients of your Skincare products at a deeper level, where they can improve your skin in the most efficient way. With its Eye-Nose Area Targeted Design, you can be sure to give every spot of your face the attention it deserves.

SKINCARE REIMAGINED

CUTTING-EDGE FEATURES



-  Skin Scan & Personal Routine Guide
-  SmartSonic Pulsation Technology
-  Cryo Deep Cooling Revitalizing Technology
-  Youthful Glow Massage Technology
-  Pore-Opening Deep Warming Technology
-  Full Facial Hyper-Infusion Technology
-  Full-Spectrum LED Light Technology
-  High Efficiency Depuffing System
-  Eye-Nose Area Targeted Design

EASY EXPERT SKINCARE

YOUR PERSONALIZED BEAUTY ROUTINE



-  DERMATOLOGIST APPROVED
-  15 YEAR GUARANTEE
-  FACE SCAN APP

Covered Skin Conditions

-  TEXTURE
-  OILY SKIN
-  IMPURITIES
-  FINE LINES
-  DARK CIRCLES
-  EYE BAGS

Covered Skin Focuses

-  GLOW
-  MASSAGE
-  HYGIENE

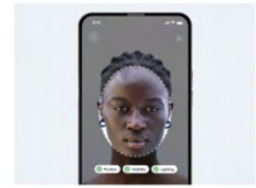
- ✓ 12 Full-Spectrum Massage Modes
- ✓ Full Facial Hyper-Infusion Technology
- ✓ Anti-Aging Massage Technology
- ✓ Full-Spectrum LED Light Technology
- ✓ Cryo Deep Cooling Revitalizing Technology
- ✓ Thermo Deep Warming Technology
- ✓ Long-Lasting Rechargeable Battery



Our proprietary Cryo Deep Cooling Technology instantly shrinks pores to a minimum and the High Efficiency Depuffing System reduces puffiness. To top it off, the SmartAppGuided™ Sonic Warm & Cool Mask also brings to you our Full-Spectrum LED Light Technology with LED lights in different wavelengths and colors. This technology is proven to fight signs of aging.

Last but not least, the SmartSonic Pulsation Technology gently shakes loose dirt and invisible makeup residue on your skin through 11,000 sonic pulsations per minute, while the Youthful Glow Massage Technology boosts your skin's radiance to a whole new level.

We recommend using the Sonic Warm & Cool Mask with our matching GESKE masks for best results.



Skin Scan
Scan your skin on the AI-powered GESKE Beauty App and receive a personalized Skincare Routine incorporating your devices, along with recommended ones.



Full-Spectrum LED Light
Experience the impact of our LED lights at 8 different wavelengths, which stimulate skin nourishment and regeneration for a youthful glow.



Full Facial Hyper-Infusion
Discover our Full Facial Hyper-Infusion Technology, which enables deep and effective absorption of the active ingredients of your mask.




Shop By Color
With 11 vibrant shades to choose from, now have a vanity counter as classy as you.

Sonic Facial Roller | 4 in 1


Our newly launched SmartAppGuided™ Sonic Facial Roller is designed to visibly de-puff and firm the fragile skin around the eyes. Our proprietary SmartSonic Pulsation Technology enables the Smoothing & Tightening Skin Massage through 14,000 sonic pulsations per minute. The efficiency is measured in a reduced appearance of expression lines and more refined contours in the orbital area (the bone surrounding the eye).


SKINCARE REIMAGINED CUTTING-EDGE FEATURES

 Skin Scan & Personal Routine Guide

 SmartSonic Pulsation Technology



 3D Contouring & Firming Waves

 Smoothing & Tightening Skin Massage

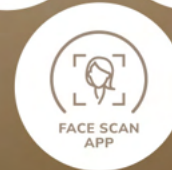
EASY EXPERT SKINCARE YOUR PERSONALIZED BEAUTY ROUTINE



DERMATOLOGIST APPROVED



15 YEAR GUARANTEE



FACE SCAN APP



Covered Skin Conditions



TEXTURE



EYE BAGS

Covered Skin Focuses



TONING

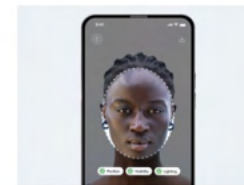


MASSAGE

- ✓ Anti-Aging Massage Technology
- ✓ 3D Contouring & Firming Waves
- ✓ SmartSonic Pulsation Technology
- ✓ Gentle Supporting Massage Mode
- ✓ Long-Lasting Rechargeable Battery

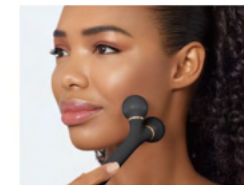


In conjunction with the SmartSonic Pulsation Technology, a proprietary sphere design called 3D Contouring & Firming Waves stimulates the skin and achieves visible benefits such as reducing dark circles, fine lines and skin puffiness.



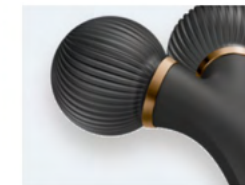
Skin Scan

Scan your skin on the AI-powered GESKE Beauty App and receive a personalized Skincare Routine incorporating your devices, along with recommended ones.



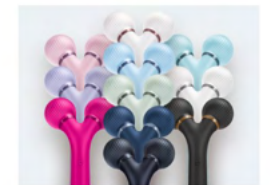
SmartSonic Pulsation

Enjoy the 14,000 sonic pulsations per minute that gently tone your skin.



3D Contouring & Firming Waves

Discover our proprietary sphere design, which relieves muscle tension and reduces puffiness.



Shop By Color

With 11 vibrant shades to choose from, now have a vanity counter as classy as you.

Sonic Facial & body Roller | 4 in 1

Our innovative SmartAppGuided™ Sonic Facial & Body Roller is designed to visibly firm and refine the skin on your entire body, including your face. Our proprietary SmartSonic Pulsation Technology enables the Smoothing & Tightening Skin Massage through 14,000 sonic pulsations per minute. The efficiency is measured in a reduced appearance of expression lines and more refined contours of your face and body.

SKINCARE REIMAGINED CUTTING-EDGE FEATURES



📷 Skin Scan & Personal Routine Guide

🔊 SmartSonic Pulsation Technology

🌊 3D Contouring & Firming Waves

👤 Smoothing & Tightening Skin Massage

EASY EXPERT SKINCARE YOUR PERSONALIZED BEAUTY ROUTINE



DERMATOLOGIST APPROVED



15 YEAR GUARANTEE



FACE SCAN APP



Covered Skin Conditions



TEXTURE

Covered Skin Focuses



TONING



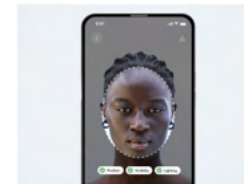
MASSAGE

- ✓ Anti-Aging Massage Technology
- ✓ 3D Contouring & Firming Waves
- ✓ SmartSonic Pulsation Technology
- ✓ Gentle Supporting Massage Mode
- ✓ Long-Lasting Rechargeable Battery



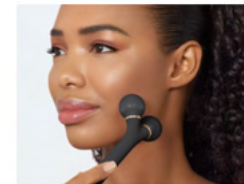
Thanks to perfectly adjusted pulsations, you can firm and refine the skin on important facial areas such as the forehead, cheekbones, or jawline, but also body areas where firm skin stands out, such as your collarbone. You can also tackle problematic areas where the skin tends to have issues more frequently: hips, abs and thighs instantly come to mind.

The final result is a well-defined facial contour and a body shape that's enviable. In conjunction with the SmartSonic Pulsations, a proprietary sphere design called 3D Contouring & Firming Waves relieves muscle tension and reduces puffiness in massaged face and body areas.



Skin Scan

Scan your skin on the AI-powered GESKE Beauty App and receive a personalized Skincare Routine incorporating your devices, along with recommended ones.



SmartSonic Pulsation

Enjoy the 14,000 sonic pulsations per minute that gently tone your skin.



3D Contouring & Firming Waves

Discover our proprietary sphere design, which relieves muscle tension and reduces puffiness.



Shop By Color

With 11 vibrant shades to choose from, now have a vanity counter as classy as you.

Warm & Cool Eye Energizer | 6 in 1

The most efficient all-in-one solution to reduce under-eye puffiness, fatigue, dry eyes, dark circles and fine lines.

The SmartAppGuided™ Warm & Cool Eye Massager dramatically improves the absorption and efficacy of your favorite eye cream or serum. This is made possible through a perfect synergy between our proprietary SmartSonic Pulsation Technology with 11,000 sonic pulsations per minute and our advanced Energizing Eye Cooling and Relaxing Eye Warming technologies. The Relaxing Eye Warming Technology triggers a uniform heating of the surface to 45°C / 113 F for 90 seconds. This increased temperature relaxes tired eyes, encourages blood flow, and accelerates the delivery of nutrients and oxygen.

SKINCARE REIMAGINED

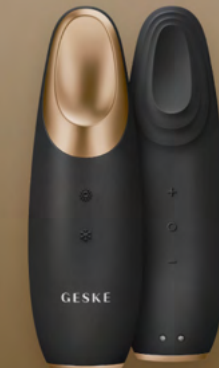
CUTTING-EDGE FEATURES



- Skin Scan & Personal Routine Guide
- SmartSonic Pulsation Technology
- Energizing Eye Cooling Technology
- Relaxing Eye Warming Technology
- Youthful Glow Massage Technology
- High Efficiency Depuffing System

EASY EXPERT SKINCARE

YOUR PERSONALIZED BEAUTY ROUTINE



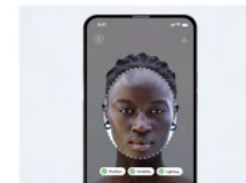
- Covered Skin Conditions
- FINE LINES
 - TEXTURE
 - DARK CIRCLES
 - EYE BAGS
- Covered Skin Focuses
- GLOW
 - MASSAGE

- ✓ Energizing Eye Cooling Technology
- ✓ Relaxing Eye Warming Technology
- ✓ Youthful Glow Massage Technology
- ✓ Double-Sided Application Device
- ✓ 10 Full-Spectrum Massage Modes
- ✓ Eye Area Pointed Design
- ✓ Long-Lasting Rechargeable Battery



You can also enjoy the High Efficiency Depuffing System: Our proprietary Energizing Eye Cooling Technology gently cools the skin to 19°C / 66 F. In just 15 seconds per eye your eyes are revitalized, your mind is refreshed and blood vessels are constricted, making dark circles less visible and reducing eye swelling and under-eye puffiness.

Our SmartSonic Pulsation Technology stimulates special acupoints under each eye through specially designed silicone massage patterns. This Youthful Glow Massage Technology relieves tension in the eye muscles and restores their elasticity, which is the main factor in the forming of early fine lines.



Skin Scan
Scan your skin on the AI-powered GESKE Beauty App and receive a personalized Skincare Routine incorporating your devices, along with recommended ones.



Energizing Eye Cooling
Discover our Energizing Eye Cooling Technology, which constricts the blood vessels around the eyes, making them appear lively and luminescent.



High Efficiency Depuffing
Bid goodbye to tired eyes with our High Efficiency Depuffing System, which visibly reduces the puffiness around the eyes.



Shop By Color
With 11 vibrant shades to choose from, now have a vanity counter as classy as you.

MicroCurrent Skin Scrubber & Blackhead Remover | 9 in 1

The SmartAppGuided™ MicroCurrent Skin Scrubber & Blackhead Remover offers the most efficient microcurrent-based workout for your face.

Powered by our advanced MicroCurrent Face-Lift and SmartSonic Pulsation technologies, this cutting-edge device stimulates over 65 muscles in your face & neck to improve facial contour, toning, and control the appearance of fine lines. At the same time, the Dry and Dead Cell Removing Technology frees your skin from old skin cells, leaving your skin soft and smooth. Through a 5-minute daily workout that provides an Anti-Aging Massage, a MicroCurrent Face-Lift, and an Ultra-Hygienic Deep Cleansing, you're on the fast lane towards tighter & brighter skin.

SKINCARE REIMAGINED

CUTTING-EDGE FEATURES



- Skin Scan & Personal Routine Guide
- SmartSonic Pulsation Technology
- MicroCurrent Face-Lift Technology
- Youthful Glow Massage Technology
- ION- Deep Nurturing Technology
- ION+ Ultra Hygienic Deep Cleansing
- Red Light Active Regeneration Technology
- Pore-Opening Deep Warming Technology
- Dry and Dead Cell Removing Technology

EASY EXPERT SKINCARE

YOUR PERSONALIZED BEAUTY ROUTINE

DERMATOLOGIST APPROVED

15 YEAR GUARANTEE

FACE SCAN APP

Covered Skin Conditions

TEXTURE

FINE LINES

IMPURITIES

Covered Skin Focuses

HYGIENE

MASSAGE

GLOW

TONING

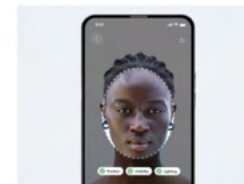
- ✓ Anti-Aging Technology
- ✓ ION- Deep Nurturing Technology
- ✓ ION+ Ultra Hygienic Deep Cleansing
- ✓ Red Light Active Regeneration Technology
- ✓ Thermo Deep Warming Technology
- ✓ MicroCurrent Face-Lift Technology
- ✓ Dry and Dead Cell Removing Technology
- ✓ Long-Lasting Rechargeable Battery



Our ION- Deep Nurturing Technology draws out dirt from deep within your pores like an efficient magnet, while, the ION+ Ultra Hygienic Deep Cleansing in conjunction with the Pore-Opening Deep Warming Technology prepares your skin to absorb all the nutrients it needs to preserve a radiant, youthful look.

Along with Red Light Active Regeneration, the MicroCurrent Face-Lift Technology activates your skin's natural regeneration processes so your own body tightens your skin for a reenergized, healthy-looking face.

For using the MicroCurrent Face-Lift Technology the GESKE Hydrating MicroCurrent Gel is mandatory. It perfectly primes your skin for the rejuvenating effects and also moisturizes it.



Skin Scan
Scan your skin on the AI-powered GESKE Beauty App and receive a personalized Skincare Routine incorporating your devices, along with recommended ones.



ION+ Ultra Hygienic Cleansing
Enjoy the exfoliation effect of positively charged ions, which efficiently draw out dirt from the deep layers of the skin through magnetic attraction.



Red Light Active Regeneration
Discover our proprietary red LED light technology, which minimizes fine lines and boosts the skin's natural renewal processes.



Shop By Color
With 11 vibrant shades to choose from, now have a vanity counter as classy as you.

MicroNeedle Face Roller | 9 in 1

Looking for a full-on spa experience at home in under a minute? Add our SmartAppGuided™ MicroNeedle Face Roller | 9 in 1 to your daily beauty Routine. The SmartAppGuided™ MicroNeedle Face Roller | 9 in 1 is your new partner in daily Skincare. After only a few seconds of microneedling, the roller's Cell Stimulation System works as a signal to boost the skin's healing processes and rejuvenate itself, becoming firmer and smoother in the process. All this happens through a complementary pairing of our proprietary technologies: DeepDerma Skin Renewal & Firming Technology and SmartSonic Pulsation Technology which sends out 9,500 sonic pulsations per minute to gently remove the dirt, oil and makeup residue from your skin.

SKINCARE REIMAGINED CUTTING-EDGE FEATURES



- Skin Scan & Personal Routine Guide
- SmartSonic Pulsation Technology
- Red Light Active Regeneration Technology
- DeepDerma Skin Renewal & Firming Technology
- Cell Stimulation System
- Impurities Prevention Technology
- Fine Lines Refinement Technology
- Energizing Cooling Technology
- Detox Rose Quartz Spa Session

EASY EXPERT SKINCARE YOUR PERSONALIZED BEAUTY ROUTINE

- ✓ Red Light Active Regeneration Technology
- ✓ DeepDerma Skin Renewal & Firming Technology
- ✓ Energizing Cooling Technology
- ✓ Detox Rose Quartz Spa Session
- ✓ Gentle Supporting Massage Mode
- ✓ Easily Exchangeable Roller Heads
- ✓ SmartSonic Pulsation Technology
- ✓ Long-Lasting Rechargeable Battery

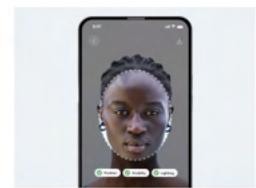


When used regularly, the MicroNeedle Face Roller will help you maintain smooth and healthy-looking skin, thanks to its Impurities Prevention and Fine Lines Refinement Technology.

To complement the focus on youthful-looking, rejuvenated skin, our MicroNeedle Face Roller comes with supporting Red Light Active Regeneration Technology that helps keep your skin healthy and blemish-free. For stimulating your skin's micro-circulation, look no further than the Detox Rose Quartz Spa Session mode.

To get the maximum effect from your Skincare Routines, finish the session with the Energizing Cooling Technology that tightens the pores of your skin and de-puffs the face.

Our MicroNeedle Face Roller | 9 in 1 comes with three easily exchangeable attachments: Microneedle, Cooling, and Rose Quartz.



Skin Scan
Scan your skin on the AI-powered GESKE Beauty App and receive a personalized Skincare Routine incorporating your devices, along with recommended ones.



DeepDerma Skin Renewal
Enjoy the anti-aging effect of our skin renewal technology, which stimulates the deeper layers of the skin to kickstart its regeneration process.



Cell Stimulation System
Discover our proprietary Cell Stimulation System, which offers visible reduction in signs of aging powered by cutting-edge scientific research.



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MicroNeedle Face & Body Roller | 9 in 1

GESKE
GERMAN BEAUTY TECH

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SKINCARE REIMAGINED

CUTTING-EDGE FEATURES



- 📷 Skin Scan & Personal Routine Guide
- 🔊 SmartSonic Pulsation Technology
- 💡 Full-Spectrum LED Light Technology
- ❄️ Energizing Cooling Technology
- 🔄 Cell Stimulation System

- ⬆️ Impurities Prevention Technology
- 🌊 Fine Lines Refinement Technology
- 🌿 DeepDerma Skin Renewal & Firming Technology
- 👑 Detox Rose Quartz Spa Session

EASY EXPERT SKINCARE

YOUR PERSONALIZED BEAUTY ROUTINE



Covered Skin Conditions



Covered Skin Focuses



- ✓ Red Light Active Regeneration Technology
- ✓ DeepDerma Skin Renewal & Firming Technology
- ✓ Energizing Cooling Technology
- ✓ Detox Rose Quartz Spa Session
- ✓ Anti-Aging Massage Technology
- ✓ Gentle Supporting Massage Mode
- ✓ Easily Exchangeable Roller Heads
- ✓ SmartSonic Pulsation Technology
- ✓ Long-Lasting Rechargeable Battery

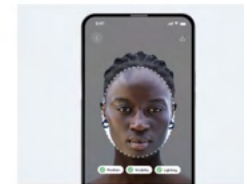


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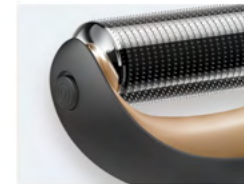
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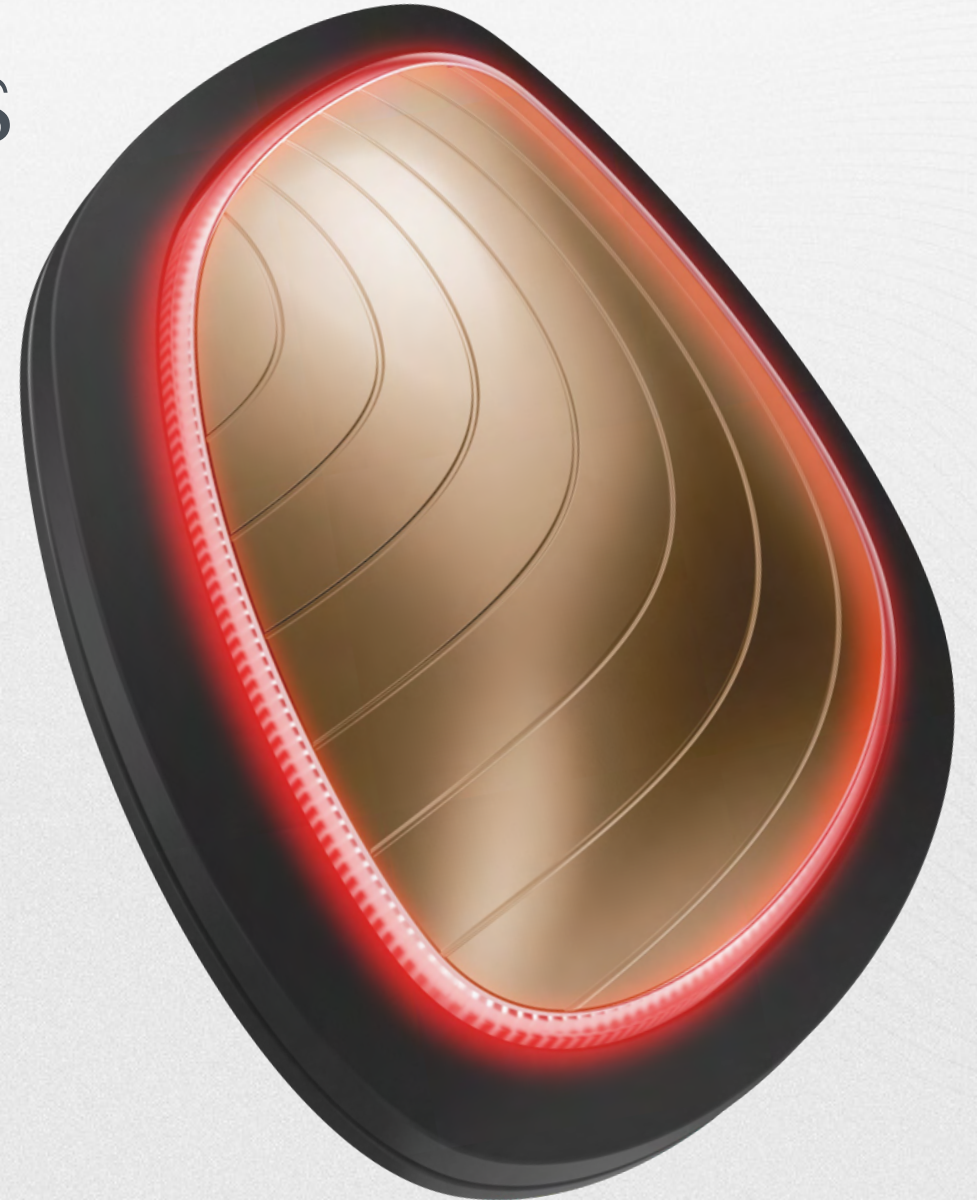
6. Technologies Overview



LED LIGHT THERAPY AND ITS POSITIVE SKIN EFFECTS

Originally developed for plant growth experiments by NASA for shuttle missions, LED light therapy was found to have a promising effect on wound healing to help cells and tissues grow. LED (light-emitting diode) light therapy is a non-invasive treatment that enters the different layers of the skin to improve them. The human skin uses different wavelength colors to generate natural reactions within the skin. Each color penetrates the skin at various depths and therefore, creates different effects.

However, regular sessions are essential for seeing improvement in your skin.



Red LED light



stimulates the production of collagen in the skin, thus creating a tightening and lifting effect. It also reduces inflammation and stimulates the production of a protein responsible for younger-looking skin.

White LED light



may activate natural renewal of the skin, thus tightening it. tightens the skin and White LED light also reduces puffiness as it reaches deeper into the skin than any other LED light color.

Cyan LED light



may reduce the size of swollen capillaries, promote healing and reduce pain. Furthermore, it may have an anti-inflammatory effect which calms stressed-out skin.

Blue LED light



destroys acne-causing bacteria and may help prevent breakouts.

Purple LED light



is a combination of blue and red LED light. This color may soothe pacify inflammation, boost radiance and support the skin to eliminate toxins.

Yellow LED light



may alleviate rosacea, combat swelling, soothe sunburn and improve overall skin tone.

Green LED light



may help with dark circles, while also softening age spots and evening skin tone.

Orange LED light



may revitalize skin for a natural, healthy glow and ease sun damage.



7. FAQ's

- ✓ Summary of the most frequent asked questions + the questions which are asked to beauty advisor / Associates

A close-up, high-contrast portrait of a woman's face, illuminated with dramatic blue and purple lighting. Her eyes are closed, and her expression is serene. She is wearing a large, round, metallic earring. The background is a soft, out-of-focus light blue.

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